PATENT COOPERATION TREATY

From the
INTERNATIONAL SEARCHING AUTHORITY

To:
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PCT

WRITTEN OPINION OF THE
INTERNATIONAL SEARCHING AUTHORITY

(PCT Rule 43*bis*.1)

Date of mailing (*day/month/year*)	8 JUL 2005

FOR FURTHER ACTION
See paragraph 2 below

Applicant's or agent's file reference		
018/04218		
International application No.	International filing date *(day/month/year)*	Priority date *(day/month/year)*
PCT/IB04/03228	04 October 2004 (04.10.2004)	02 October 2003 (02.10.2003)

International Patent Classification (IPC) or both national classification and IPC

IPC(7): G06F 7/00, 15/16, 17/30 and US Cl.: 709/201, 203, 204, 205, 217, 218, 219, 226, 229, 246; 719/329; 707/3

Applicant

NETMASK (EL-MAR) INTERNET TECHNOLOGIES, LTD.

1. This opinion contains indications relating to the following items:

☒ Box No. I   Basis of the opinion

☐ Box No. II   Priority

☐ Box No. III   Non-establishment of opinion with regard to novelty, inventive step and industrial applicability

☐ Box No. IV   Lack of unity of invention

☒ Box No. V   Reasoned statement under Rule 43*bis*.1(a)(i) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement

☐ Box No. VI   Certain documents cited

☐ Box No. VII   Certain defects in the international application

☐ Box No. VIII   Certain observations on the international application

2. FURTHER ACTION

If a demand for international preliminary examination is made, this opinion will be considered to be a written opinion of the International Preliminary Examining Authority ("IPEA") except that this does not apply where the applicant chooses an Authority other than this one to be the IPEA and the chosen IPEA has notified the International Bureau under Rule 66.1*bis(b)* that written opinions of this International Searching Authority will not be so considered.

If this opinion is, as provided above, considered to be a written opinion of the IPEA, the applicant is invited to submit to the IPEA a written reply together, where appropriate, with amendments, before the expiration of 3 months from the date of mailing of Form PCT/ISA/220 or before the expiration of 22 months from the priority date, whichever expires later.

For further options, see Form PCT/ISA/220.

3. For further details, see notes to Form PCT/ISA/220.

Name and mailing address of the ISA/ US	Authorized officer
Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450	Yves Dalencourt
Facsimile No. (571) 273-8300	Telephone No. (671) 272-3998

Form PCT/ISA/237 (cover sheet) (January 2004)

WRITTEN OPINION OF THE
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Box No. I Basis of this opinion

1. With regard to the language, this opinion has been established on the basis of the international application in the language in which it was filed, unless otherwise indicated under this item.

   ☐ This opinion has been established on the basis of a translation from the original language into the following language _____, which is the language of a translation furnished for the purposes of international search (under Rules 12.3 and 23.1(b)).

2. With regard to any nucleotide and/or amino acid sequence disclosed in the international application and necessary to the claimed invention, this opinion has been established on the basis of:

   a. type of material

   ☐ a sequence listing

   ☐ table(s) related to the sequence listing

   b. format of material

   ☐ in written format

   ☐ in computer readable form

   c. time of filing/furnishing

   ☐ contained in international application as filed.

   ☐ filed together with the international application in computer readable form.

   ☐ furnished subsequently to this Authority for the purposes of search.

3. ☐ In addition, in the case that more than one version or copy of a sequence listing and/or table relating thereto has been filed or furnished, the required statements that the information in the subsequent or additional copies is identical to that in the application as filed or does not go beyond the application as filed, as appropriate, were furnished.

4. Additional comments:

Form PCT/ISA/237(Box No. I) (January 2004)

WRITTEN OPINION OF THE
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Box No. V Reasoned statement under Rule 43 *bis*.1(a)(i) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement

1. Statement

Novelty (N)	Claims NONE	YES
	Claims 1-50	NO
Inventive step (IS)	Claims NONE	YES
	Claims 1-50	NO
Industrial applicability (IA)	Claims 1-50	YES
	Claims NONE	NO

2. Citations and explanations:

Claims 1 - 50 lack novelty under PCT Article 33(2) as being anticipated by Hanson et al (US 6,507,865; hereinafter Hanson).

Regarding claims 1, 2, and 7 - 50, Hanson teaches a method of defining customization for electronic content retrieved over an electronic connection (fig. 6), comprising the steps of retrieving electronic content from a remote server to a local client (fig. 1; col. 4, lines 47 - 58; col. 5, lines 15 - 47); editing the content at the local client by a user using a WYSIWYG editor, wherein said editor is a standard software used for displaying of content and wherein said editing does not require installation of software requiring user authorization (fig. 6; col. 7, line 60 through col. 8, line 3; col. 12, line 65 through col. 13, line 23); and automatically generating at least one customization definition based on said editing, said customization definition suitable for automatic applying to said content (col. 5, lines 15 - 39; col. 7, line 40 through col. 8, line 3)

Regarding claims 3 - 5, Hanson teaches the method according to claim 2, wherein said intermediary is an HTTP intermediary and wherein said content is a tagged data file (col. 12, lines 43 - 64).

Regarding claim 6, Hanson teaches the method according to claim 3, wherein said editor comprises an Internet browser (col. 5, lines 15 - 18; col. 8, lines 58 - 66).

Claims 1-50 meet the criteria set out in PCT Article 33(4) and thus have industrial applicability because the subject matter claimed can be made or used in industry.